

Mario Cindric

CURRICULUM VITAE

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WEBSITE

www.cinndra.com



EXPERIENCE

Emil Frey AG

Mercedes-Benz, Croatia
2019 -

Marketing Coordinator

- Web content management: Adobe Experience Manager, Wordpress
www.mercedes-benz-emil-frey.hr, www.efac.hr, www.emilfreyselect.hr
- Marketing plans and budget strategy
- GDPR coordinator, FastFollow-Up CRM lead management
- Email marketing: Mailchimp, Mailerlite
- Social media marketing: Facebook, Instagram
- Google Ads campaigns, Google Analytics
- Event management
- Print media advertising

MailPlus Adria

Email Marketing Ag., Zagreb
July - October 2018

Senior Email Marketing Expert

- Email templates front-end development
- Web content management
- Newsletter campaigns for clients
- A/B testing and reports
- Providing user support
- Software demo presentations and education

iKroatia.no

Tourist Agency, Cro-Norw.
2011 - July 2018

Marketing Manager, Co-Founder

- Marketing plans and budget strategy
- Web development and content management:
www.ikroatia.no, www.inkroatie.nl, www.ikroatia.com
- Social media marketing: Facebook, Instagram
- UX design
- Google Ads campaigns for Scandinavian market
- Google Analytics
- Email marketing: Mailchimp
- SEO for corporate web pages – Norwegian, Dutch, English content
- Rental properties photography
- Prepress brochures design
- Print media advertising

METRO AG

Wholesale, Zagreb
2002 - 2012

Web Specialist, DTP Operator

- Pre-press design of corporate catalogues – Mac-Apple
- Photo editing
- Email marketing
- Web content management: www.metro-cc.hr
- Ecommerce UX design and integration with outsource agency
- Fitting team – training of new employees in South east Europe

MC-Media

Web Studio, Zagreb
2010 - 2011

Private Web Studio

- Web development
- Photo editing
- Pre-press design













Crotours

ISP, Zagreb
2000 - 2002

Web Designer

- Web design
- Photo editing
- Web content management

EDUCATION & CERTIFICATIONS

- 2019  **Complete Front-end web developer Bootcamp**
Udemy - Course in progress
- 2019  **Adobe XD - User Experience Design Essentials**
Udemy
- 2019  **Hubspot - Inbound Marketing**
Hubspot Academy
- 2018  **The Complete ServiceNow System Administrator Course**
Udemy
- 2016  **Internet marketing specialist**
Algebra, Zagreb
 - Google Analytics and internet campaign optimization
 - Google Adwords and services in internet promotion
 - Social services and online PR
 - Web page production and marketing planning
 - Introduction in marketing and communication i communication creativity
- 2014  **Tourist office manager**
Sibenik University
- 2002  **Internet security**
Algebra, Zagreb
- 2002  **ASP programming – Algebra**
Algebra, Zagreb
- 2002  **VBScript**
Algebra, Zagreb
- 2001  **Computer operator / Graphic and Web design**
Algebra, Zagreb
- 1993 – 1995  **University of Mechanical Engineering and Naval Architecture, Zagreb**
- 1993  **Electro-mechanical high school, Zagreb**




SKILLS

Operating environment

MS WINDOWS 
MAC OS 




Software

PHOTOSHOP 
ILLUSTRATOR 
INDESIGN 
DREAMWEAVER 

MS OFFICE 
BRACKETS 
HUBSPOT CRM 
ADOBE XD 

Web

WORDPRESS 
Joomla 
HTML5 
CSS3 
JAVASCRIPT 

ADWORDS 
ANALYTICS 
MAILCHIMP 
MAILERLITE 

ADOBE EXPERIENCE MANAGER 

LANGUAGES

English Active
Norwegian First level
Dutch First level

HOBBIES

Olives growing,
mountain biking